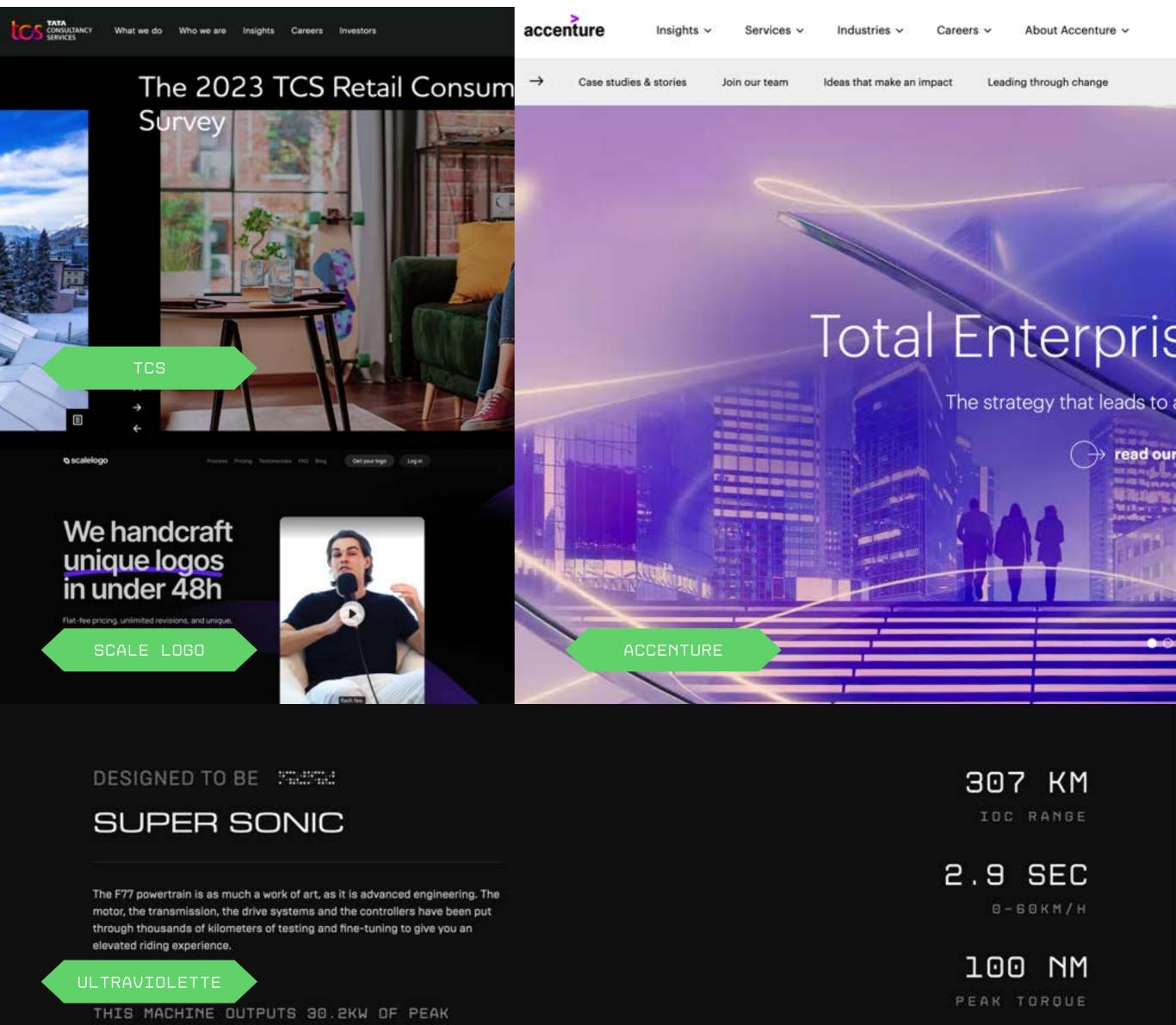
DESIGN HACKATHON

CATEGORY: GRAPHIC DESIGN NAME: AAKASH AGARWAL

THE PROCESS

The first step was to conduct industry research. I began searching for pre-existing websites of IT companies all across the world, including INDIA.

This stage was completed in order to obtain the look and feel of the website's header image.

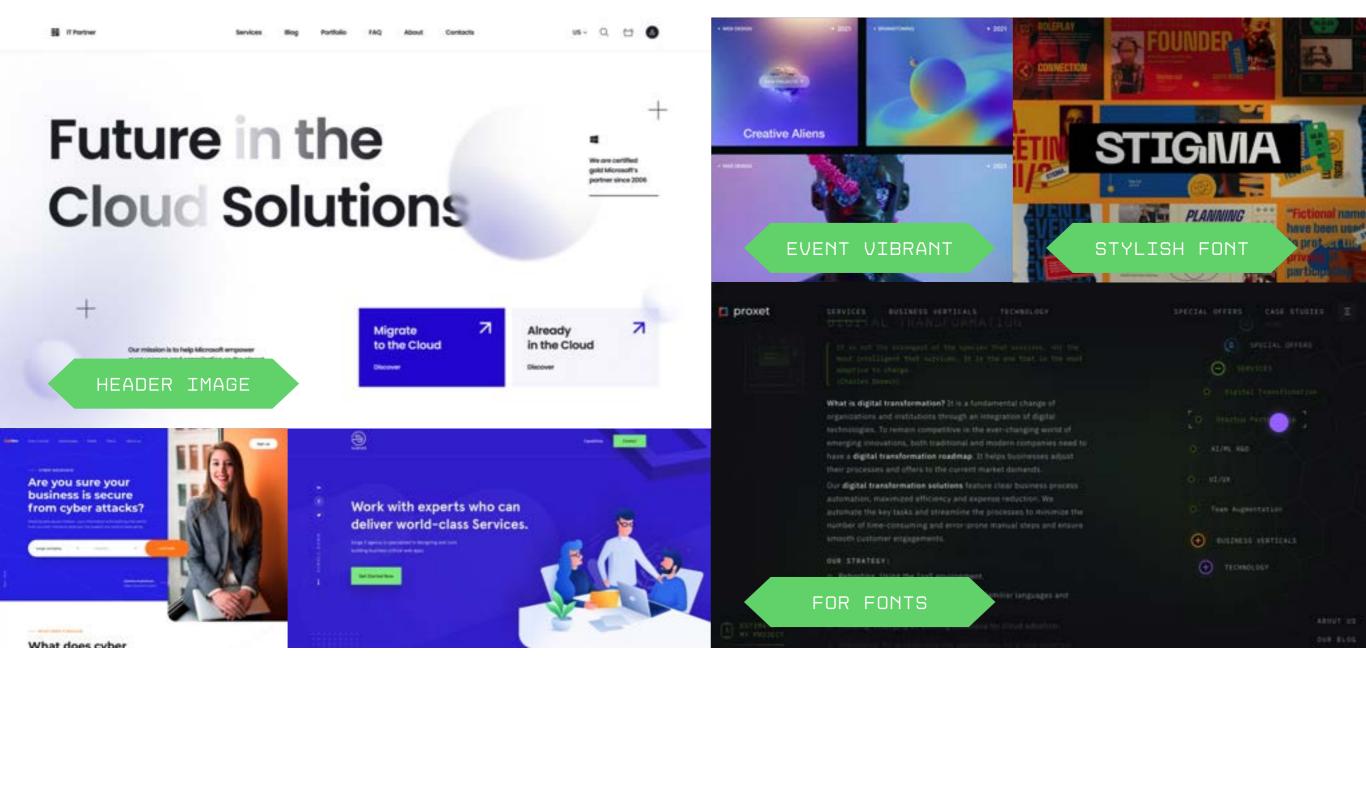


The second stage was to begin searching for references for any event posts, colours, and design components.

REFERENCE

POWER & 100 NM OF PEAK TOROUE AT THE

I made the style guide after gathering all of the materials (mood board)



The post and website were to be designed for an event, therefore I created the gradient by merging both colors.

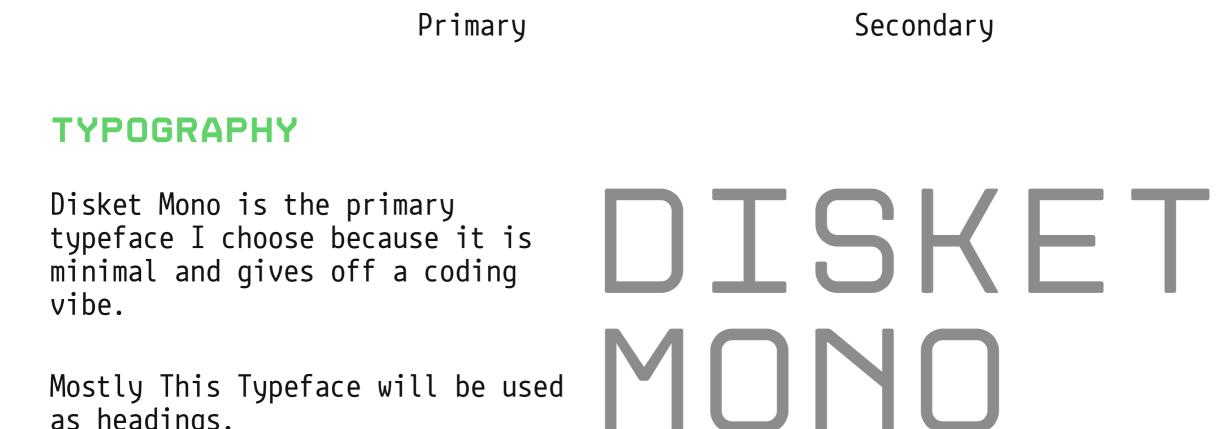
PINK represents joy and playfulness.

FINAL DESIGNS ELEMENTS

COLOR

These colours were chosen because **BLUE** represents professionalism and

#0014C8 #C388FD #61D169



as headings.

SUDO is the Typeface mostly used in codings.

Sudo is the secondary typeface that

I've chosen. Sudo will mostly be

utilised for body text.

BRIEF ABOUT THE DESIGN The coding language is used as the design element in the designs.

TIME == 02:00PM <"ALEX GRAHAM"> VENUE == PID

The icon also shows

forward. which the

the movement

Background elements, The

coding symbols.

background element used in

teh logo is taken from the

event talks about

SERVICES ABOUT US CONTACTS

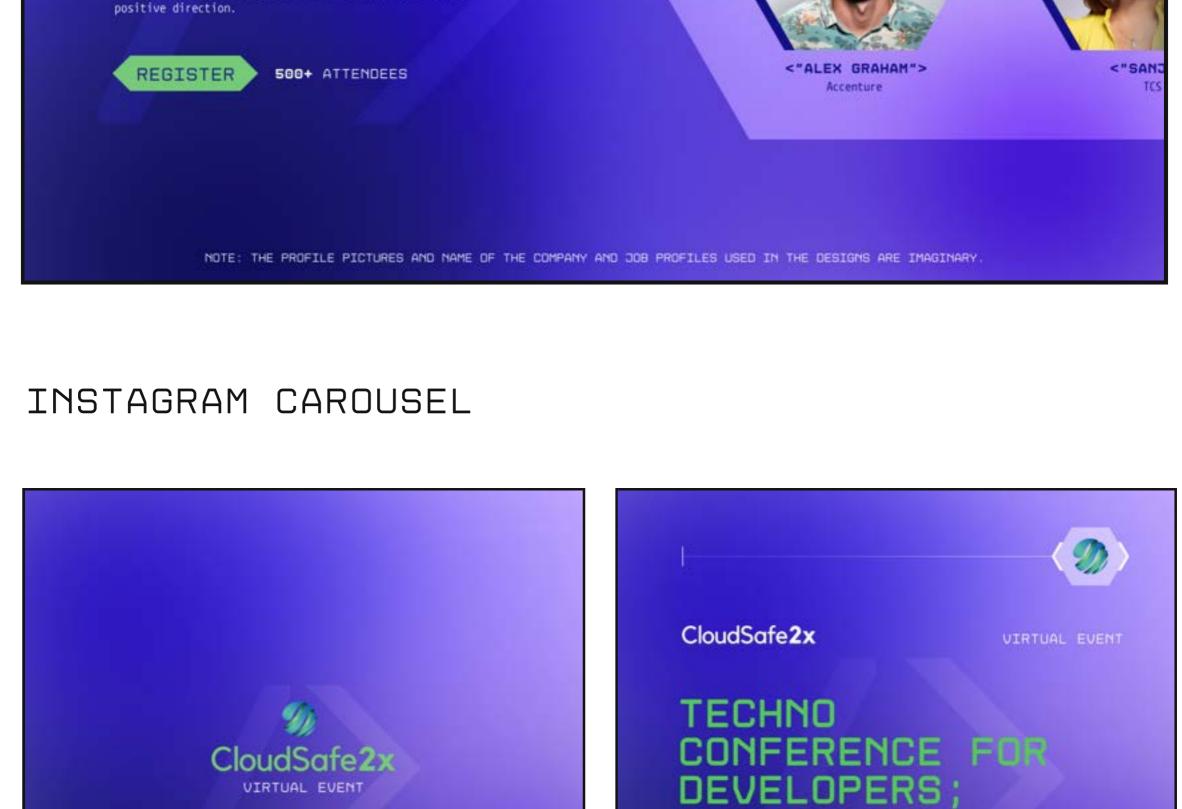
FINAL DESIGNS

WEBSITE HEADER IMAGE

CloudSafe2x

FOR DEVELOPERS; The purpose of this event is to share and improve knowledge and experience together and move forward in a

TECHNO CONFERENCE



500+ ATTENDEES

DATE: 29 January 2023

CloudSafe2x

In The Industry

Senior Manager at TCS With 33

Years of Working Experience

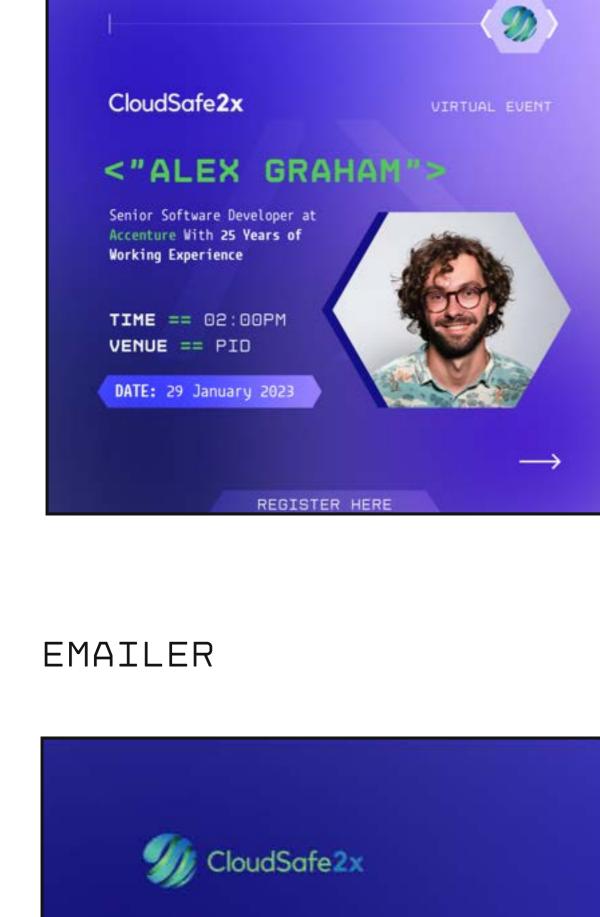
TIME == 12:15PM

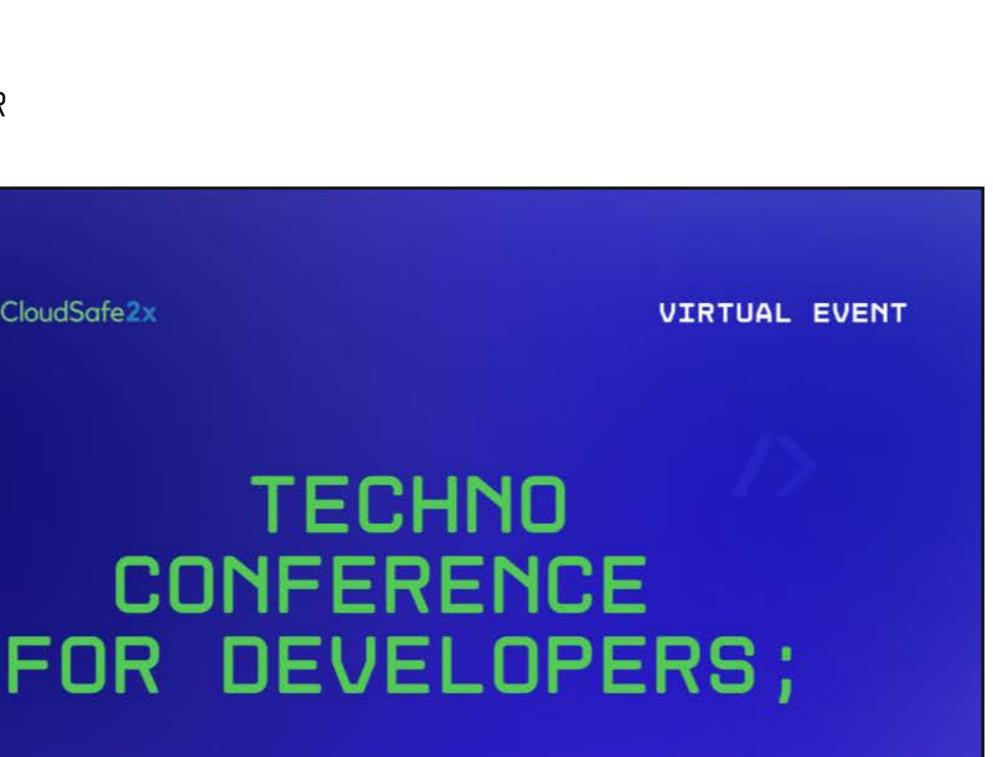
DATE: 30 January 2023

VENUE == PID

<"SAHC ANACHAS">

REGISTER HERE

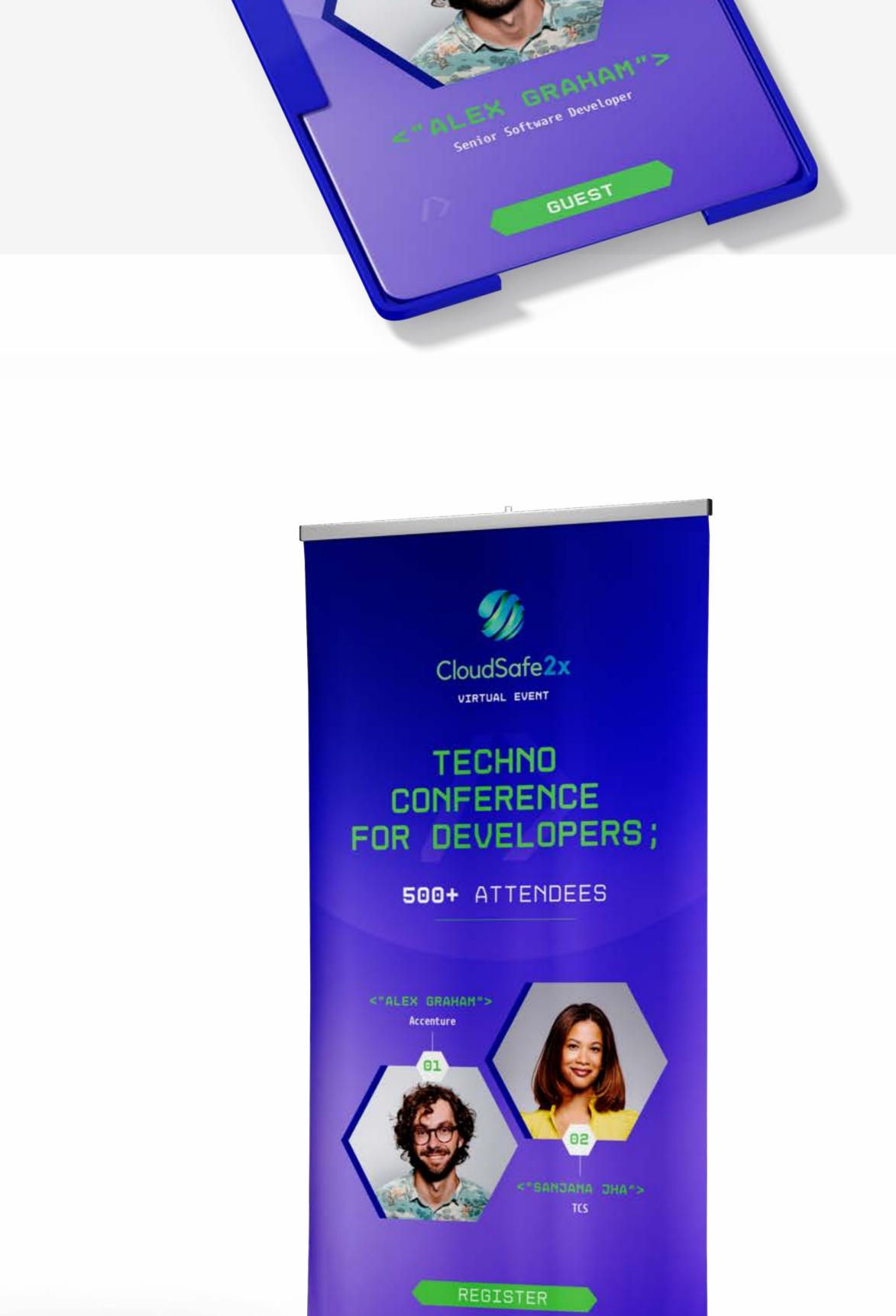




01

REGISTER HERE

Senior Software Developer at Accenture With 25 Years of Working Experience TIME == 02:00PM VENUE == PID DATE: 29 January 2023 REGISTER HERE EVENT VIRTUAL CloudSafe2x SPEAKER



The purpose of this event is to share and improve knowledge and experience together and move forward in a positive direction.