CloudSafe2x

Event Name: CloudSafe 2x
Industry: Cybersecurity

What they want to Accomplish ?
To Organize a Virtual Event.

How can we help them as a Designer?
We can help them to out more by giving a Brand Identity to their campaign. Visually appealing yet relevant to their Industry.

Important Keywords :-

From Company : Technology, Cybersecurity, Cloud, safety, security, trust, technical, Double, 2x safety, double security etc.

From Target Audience : Students, Tech Workers, Techy people, young people, collage students, smart, educated, modern, bold, clean etc.

Next step: Think about the color & fonts that would go well with company's personality and emotion. And who will be their customer (audience).

MOODBOARD

COLOR

- Growth
- Safety
- Trust
- security
- Body
- Background

FONT

Inter

Modern
Clean

CloudSafe2x

CloudSafe2x

THANKYOU