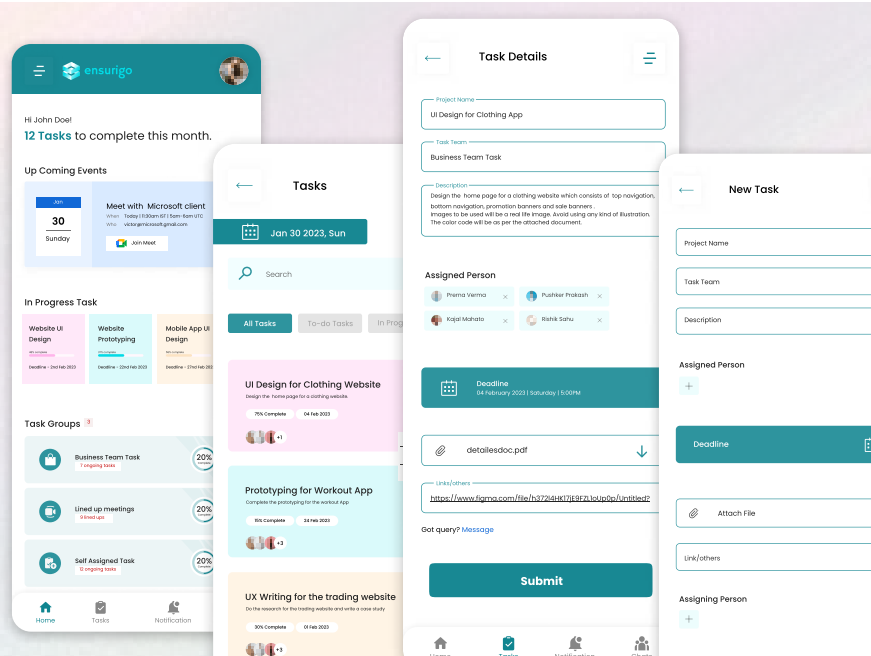# ensurigo

## A task tracker app to manage all your task

Problem Statement

Ensurigo is a company, looking to design a partner task tracker app used to track the task on which it collaborates with other contractors
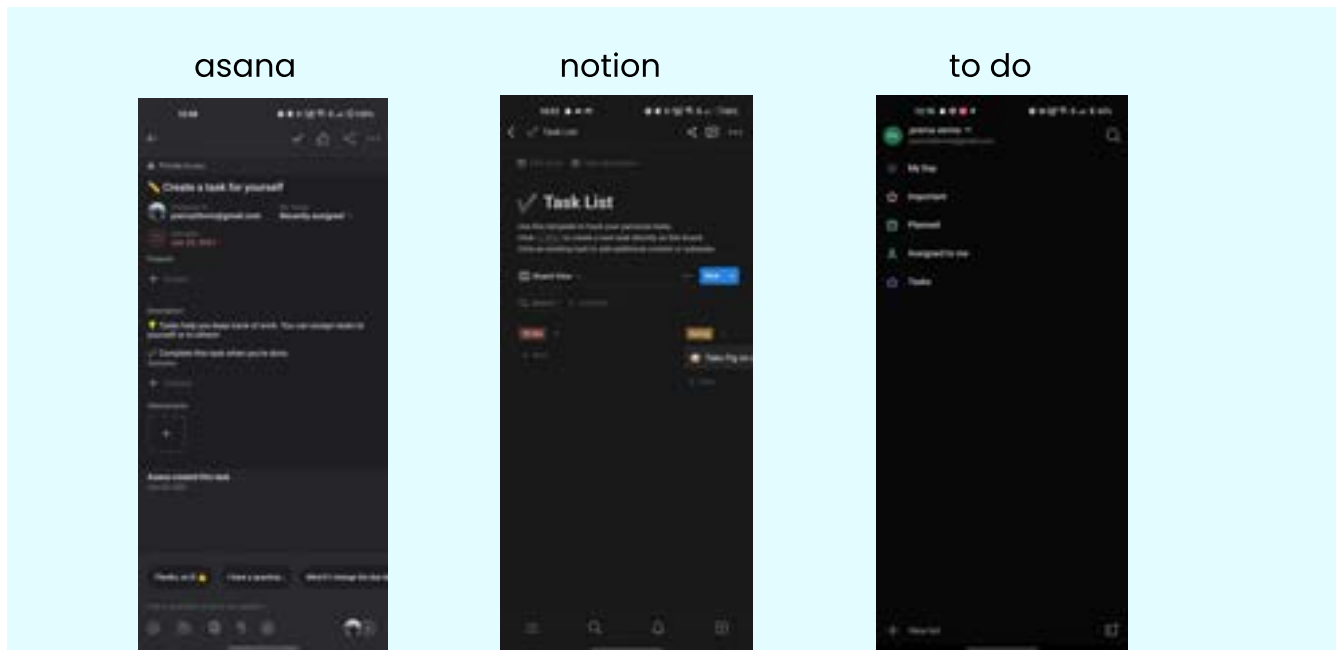
Solution Requirements

1. Track status of the tasks accross contractors.
2. ability to add and delete tasks.
3. Filter by company, industry.

UX Process

Research → Define the design → Design → Finalize the design
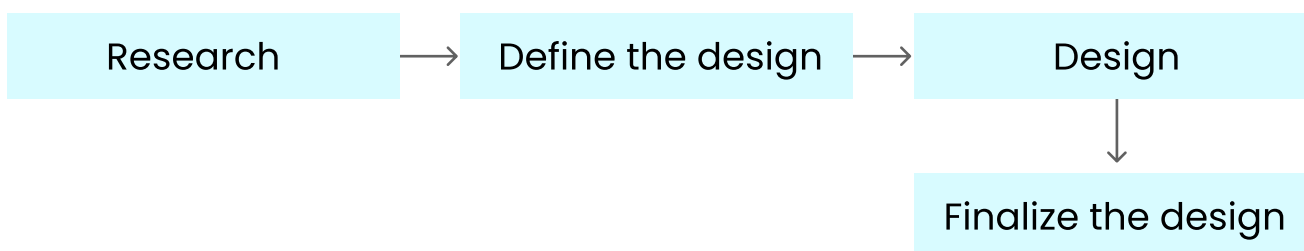
Competitive analysis

asana   notion   to do

After searching about what our competitors (notion, asana, to do, monday.com, ticktick, anydo, tasks etc. and reading about them i concluded-
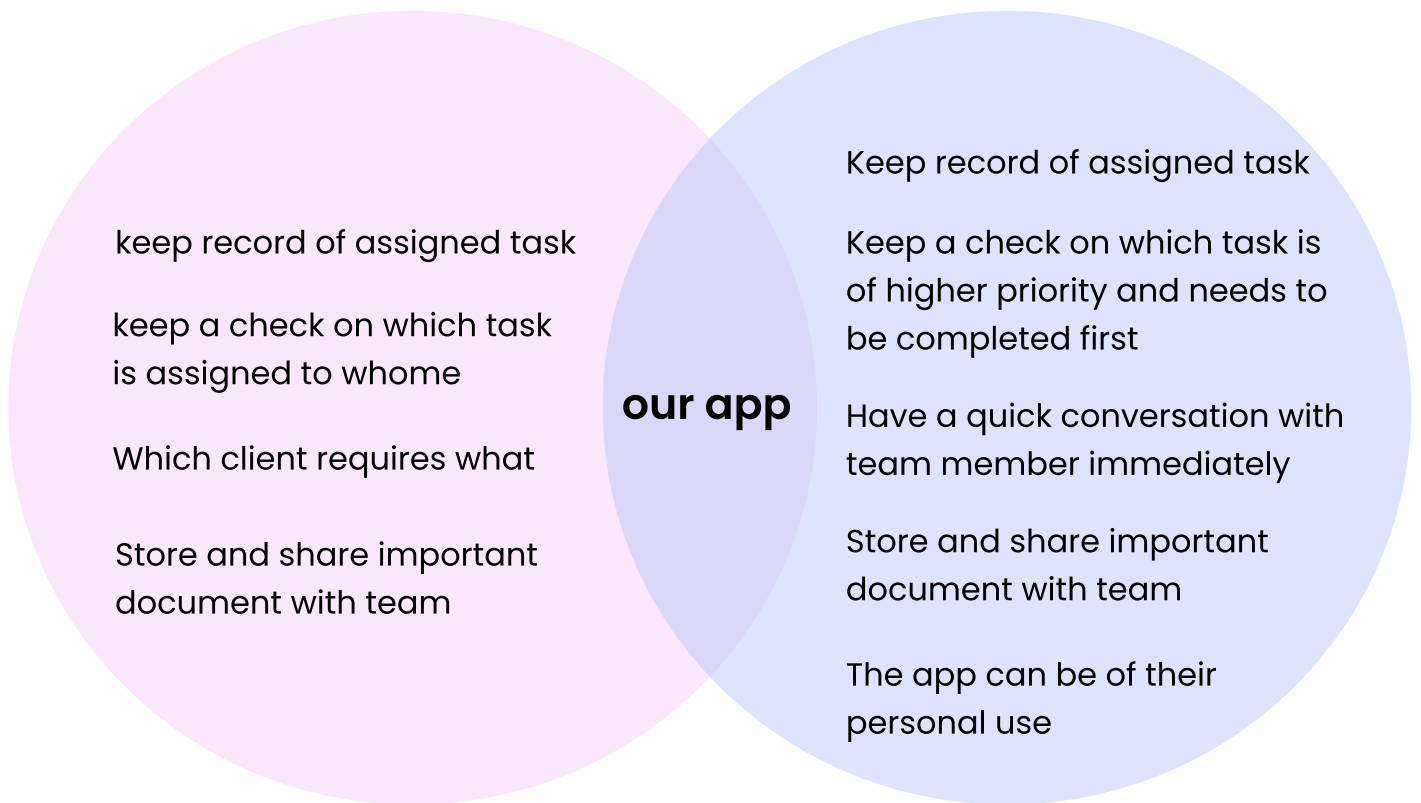1. Not all the apps had chatting facility.
2. Not all the apps had reminding feature.
3. Home page for the app is not defined properly.

User Research

Our target audience is people around age of 30-50 who are not tech savvy. Most of them do not ant complicated UI which will be difficult for them to use and understand. User wants a app which can be multi functional to them.
The main things user adds in task manager is their professional targets, personal targets, store important information etc.
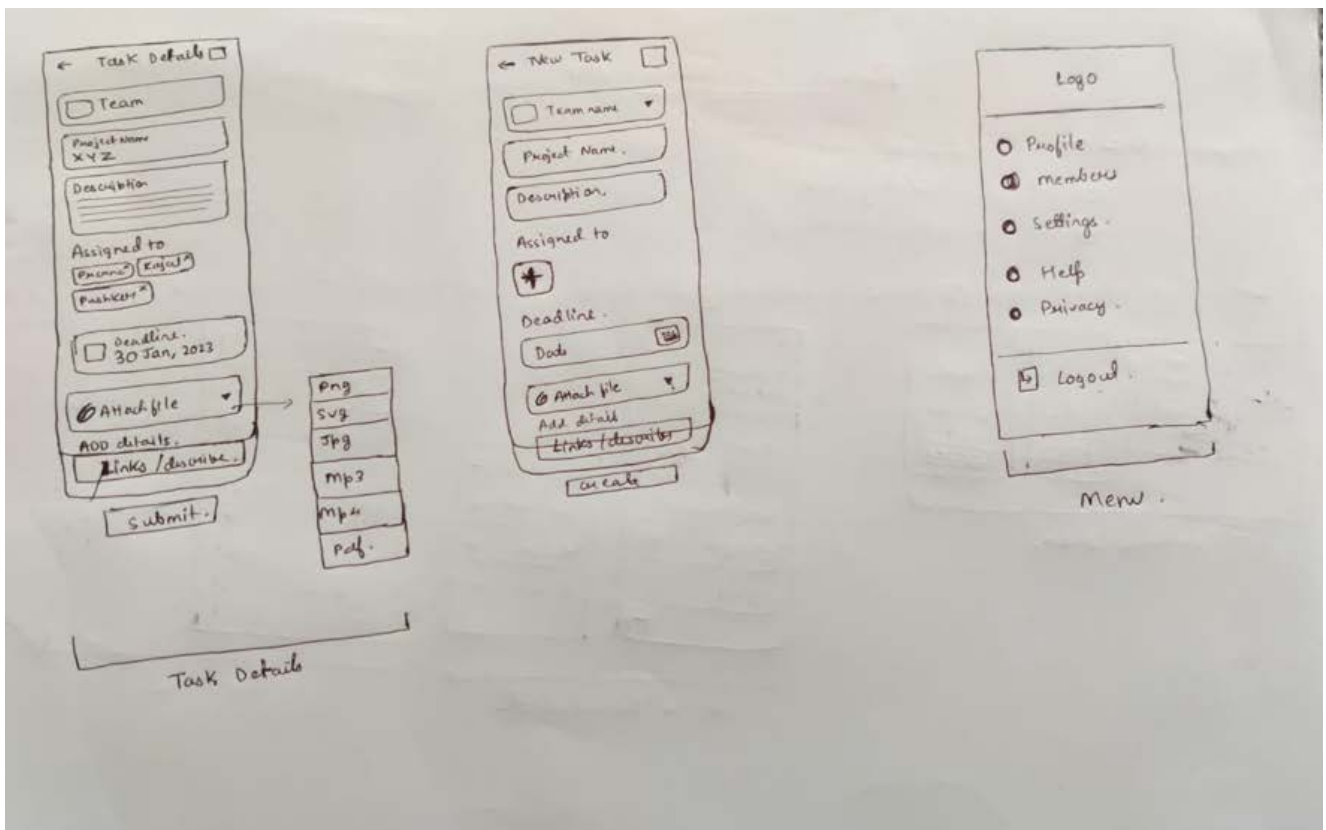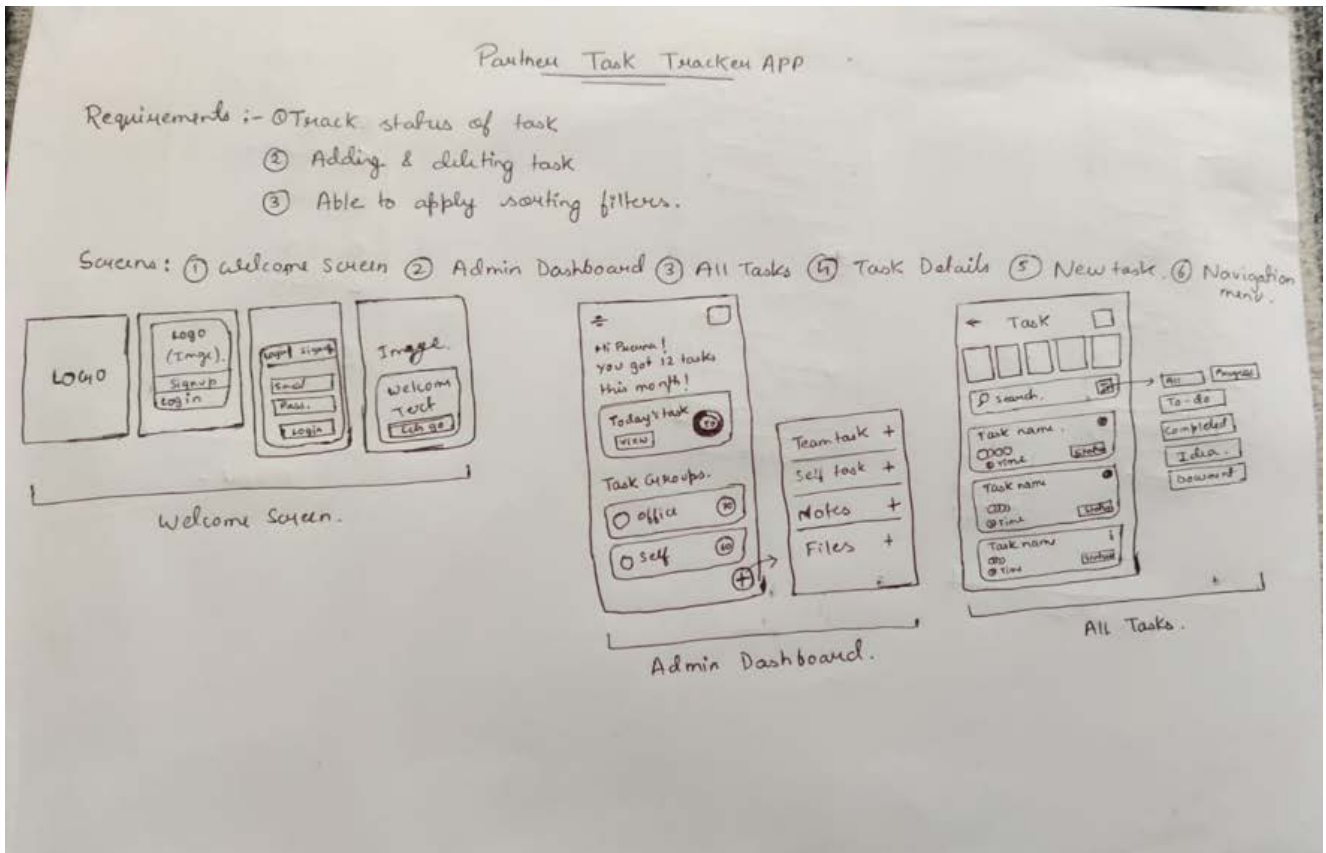
Business need vs User need

keep record of assigned task

keep a check on which task
is assigned to whome

Which client requires what

Store and share important
document with team

our app

Keep record of assigned task

Keep a check on which task is
of higher priority and needs to
be completed first

Have a quick conversation with
team member immediately

Store and share important
document with team

The app can be of their
personal use

Features of the app

1. The app should have interactive/non boring home page.
2. It should allow user to have his/her own task manager space which is not visible to others
3. Allow the team members to chat among themselves.
4. Send notifications or reminders.
5. Most importantly, it should be easily understandable by the user
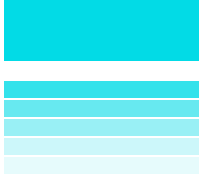
UI Planning (site map)

Panther Task Tracker APP

Requirements :- ① Track status of task
② Adding & deliting task
③ Able to apply sorting filters.

Screens: ① Welcome Screen ② Admin Dashboard ③ All Tasks ④ Task Details ⑤ New task. ⑥ Navigation menu.

Welcome Screen.

Admin Dashboard.

All Tasks.

Task Details.
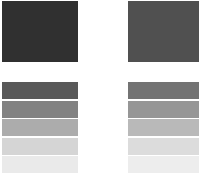
New Task.

Menu.

Moodboard

Primary & Secondary Colors

#9C16FF

#F8753D

Text color on Light Screen

#00132D

#959E9F

#E1E1E1

#FFFFFF

Text color on Dark Screen

#FFFFFF

#959E9F

Aa | FONT NAME
Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Headings		Subeadings	
Style 1	Semi Bold/ 40px	Style 1	Semi Bold/ 20px
Style 2	Semi Bold/ 30px	Style 2	Semi Bold/ 18px
Style 3	Semi Bold/ 26px	Style 3	Semi Bold/ 16px
Style 4	Semi Bold/ 24px	Style 4	Semi Bold/ 14px
Style 5	Semi Bold/ 22px		

Body Text		Button Text	
Style 1	Medium/ 16px	Style 2	Semi Bold/ 18px
Style 2	Regular/ 16px	Style 1	Medium/ 18px
Style 3	Medium/ 14px	Style 3	Semi Bold/ 16px
Style 4	Regular/ 14px	Style 4	Medium/ 16px
Style 4	Medium/ 12px		
Style 4	Regular/ 12px		

Wireframing

Iterations
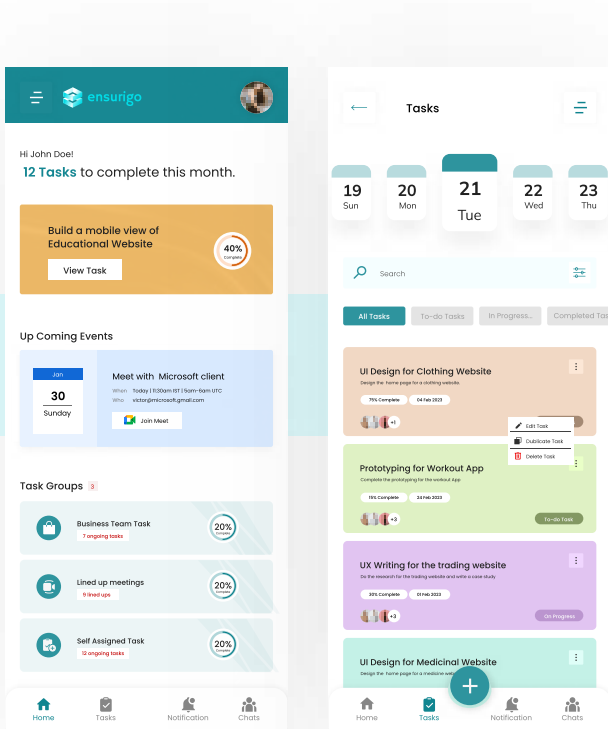
These were the first design iterations that I concieved but it didn't seem to be appealing.. So after a little brainstorming I came up with the final design.

Design Idea

After doing the research, the color I decided to go with was #2E949Eas it is the shade of blue which shows trust and was best suited with the provided logo.

The icons used are of day-to-day life use to make it less complicated for the user to understand.

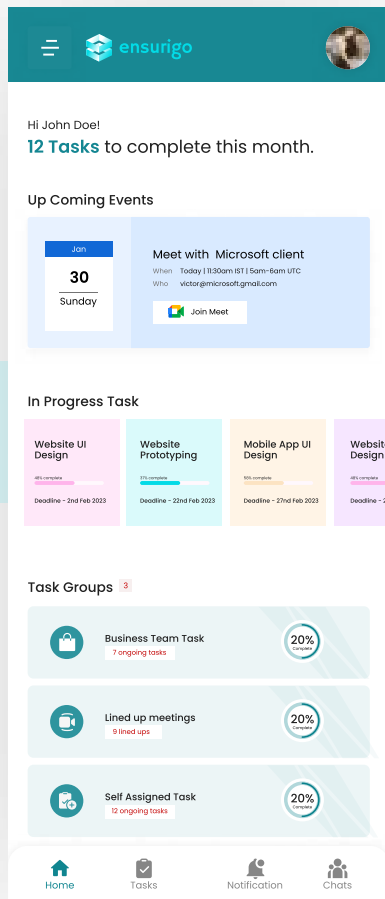The placement of CTAs are in the bottom of page in order to mke it convenient for the user to interact with the app.

All the instructions are given in the laymen term in order to make user understand it quickly

The placement of menu, profile,notification is kept in place,the user are most familiar with.
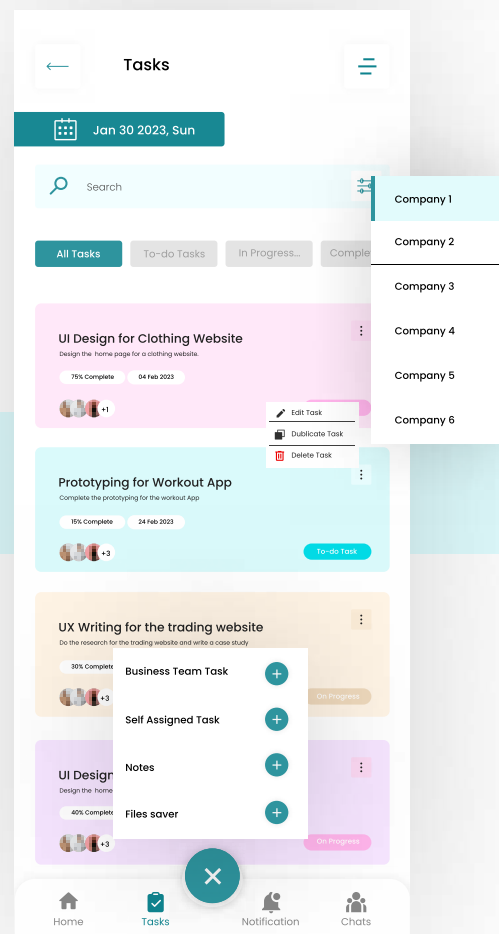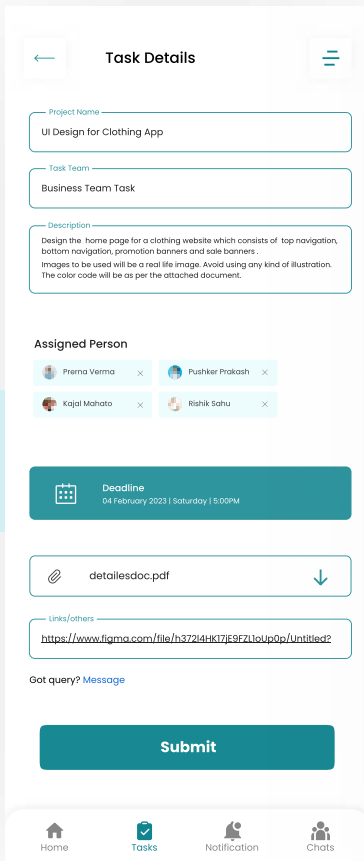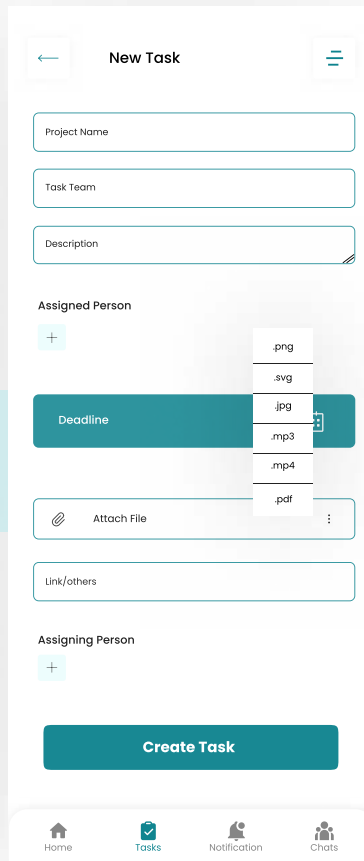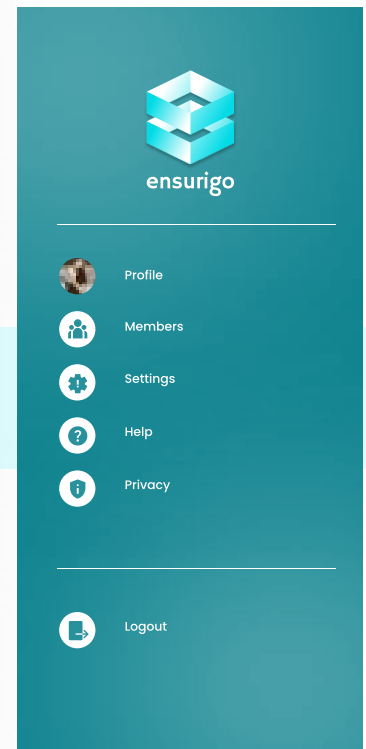
UI Design
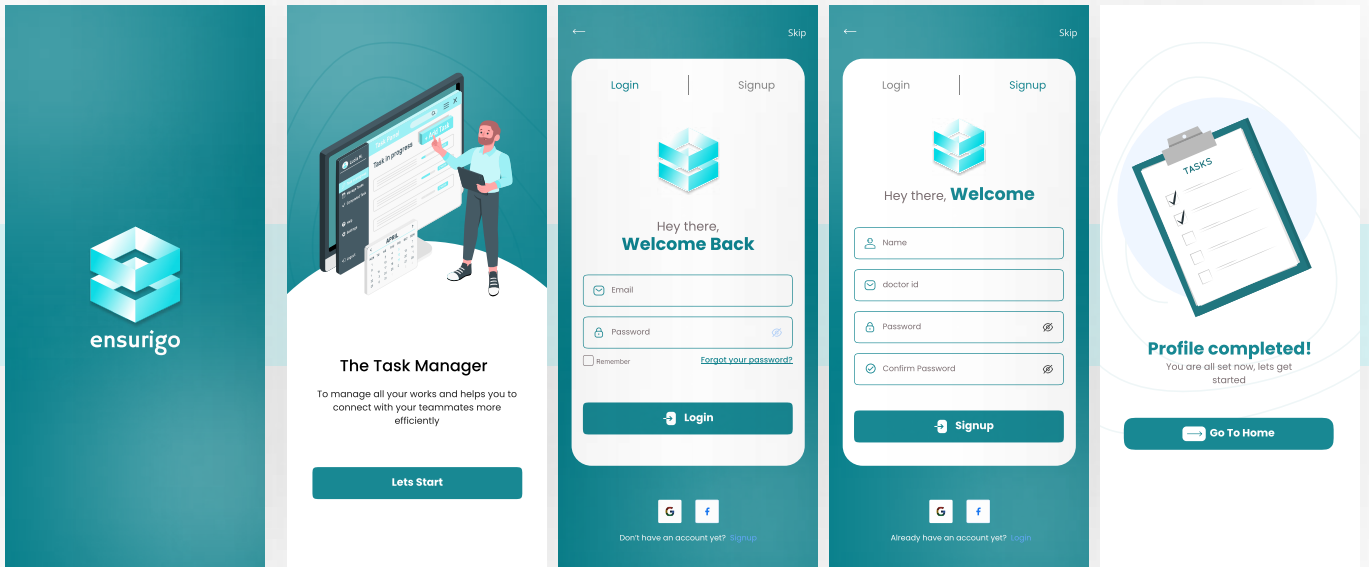
Welcome Screen

Admin Dashboard

Task section

Task Details

New Task

Menu

For viewing the prototyped file visit the FIGMA link.

Learnings

During the span of working on this project I learned how to work in a limited time constraint. This experience will be great reminder for me while working on future endeavors.

References

The main references were the competitor apps. Beside those for the UI references I took help from the designs in ENVATO, Instagram, Google searches etc.
Some of them are-