TASK TRACKER APP DESIGN

A simple solution for all your Tracking need

about company

Ensurigo, a global insurance company of around sixteen employees headquartered in the United States, specializes in providing comprehensive insurance solutions tailored to their clients' needs. The company's core business focus on car insurance and also offers car rental services and they rate score is dedicated app to keep track of these tasks and their status.

problem

Ensurigo is looking to design a Partner Task Tracker App used to track the tasks on which collaborates with other partner companies with the following:

- difficulty in coordinating and communicating with teams and partners
- categorization
- lack of visibility into the status of tasks and projects
- difficulty in measuring the effectiveness of their work
- senior companies may also encounter scalability issues as their business grows, leading to the need for a system that can keep up to date information across all teams and departments.

solution

A Partner Task Tracker App used to track the tasks on which collaborates with other partner companies with the following features:

- ability to add and delete tasks and add new task or project
- filter by company, industry, etc
- user can track projects track status of tasks across contractors
- user can see and manage deadlines accordingly
- Admin can assign tasks to any member as per need

My role

UI designing
Ux

research

Excel research

Excel can be a useful tool for task tracking, even for a large-scale insurance company like a global insurance company. Excel's flexibility and powerful features make it a great tool for managing and tracking tasks, projects, and progress.

Excel can be used to create task lists, set up a Gantt chart to visualize project progress, create pivot tables to analyze data, and use conditional formatting to automatically mark tasks. Excel's ability to handle large amounts of data and perform complex calculations make it an ideal tool for tracking and managing tasks at a large scale.

However, it's worth noting that as the company grows, the number of tasks and employees involved in the tracking process may increase, and Excel may not be the most efficient tool for this end. It may also be the case that, since, it might be more time-consuming using a spreadsheet for tracking software that can handle a larger number of tasks and users, and also provides additional features such as task assignments, notifications, and reports. It may be worth considering a more specialized task management software in this case.

In any case, it's important to evaluate the needs of the company and the specific tasks that need to be tracked in order to determine the best solution for task tracking. Excel can be a powerful tool for task tracking, but it may not always be the best fit for large and complex organizations.

what should an app contain

A great task tracking software for a global insurance firm should have a number of features to make it an effective tool for managing and tracking tasks and providing the functionality needed to effectively track tasks. Here is a few key features to look for:

Easy to use interface: The software should have a simple, intuitive interface that is easy for non-tech-savvy employees to navigate. This can help to minimize the learning curve and increase adoption rates.

Task assignments: The software should allow managers to assign tasks to specific employees and set deadlines, and it should have the ability to notify employees when tasks are assigned to them.

Task status tracking: The software should have a way for employees to update the status of their tasks, such as "in progress" or "complete," and also should have the ability to notify managers when tasks are completed.

Collaboration: The software should allow employees to collaborate on tasks, such as adding comments or attaching files, and also should have a way for managers to track and review the progress of tasks.

Reporting and analytics: The software should provide managers with detailed reports and analytics on task completion rates, the time it takes to complete tasks, the number of tasks that are related to completion tasks, and the number of tasks that were completed on time or late.

Mobile support: The software should have a mobile app that allows employees to access and update their tasks on the go, and it should also allow employees to snap on top of tasks even when they are away from their desks.

Security: The software should have robust security features to protect sensitive data, such as encryption and user authentication.

Integrations: It should have the ability to integrate with other software tools that the company already uses, such as email, calendar, and project management tools.

By keeping these features in mind when selecting a task tracking software, it can help to ensure that the chosen software is a useful tool for managing and tracking tasks and projects while also providing the functionality needed to effectively track tasks at a global insurance firm.

sample questions

A case study about a task tracking app for a global insurance company would aim to answer a variety of questions to provide a comprehensive and compelling picture of the value of the app. Here are some of the key questions that a case study would aim to answer:

- What problem does the app solve?
- How does the app address this problem?
- What are the key features and functionalities of the app?
- How does the app improve productivity, efficiency, and collaboration for global insurance companies?
- How does the app compare to other similar tools in the market?
- How is the app designed to be user-friendly for non-tech-savvy employees?
- How does the app handle large numbers of tasks and users?
- What are the future plans for the app?
- How can the app be implemented and deployed in a global insurance company?
- What is the return on investment for using the app?

By answering these questions in a case study, we can provide a comprehensive picture of the app's value and help to demonstrate how it can help global insurance companies to improve productivity and efficiency. The case study can also provide valuable insights into the app's strengths and weaknesses and benefits to prospective users, so it can be implemented and used to improve their workflows.

User Persona

Age : 40 years
Sex : Male
Occupation : Manager

Bio

I'm obsessed with finding the perfect balance between work and life. As a manager, I juggle many responsibilities and tasks, and I'm always looking for ways to streamline my workflow and boost my productivity.

Goals

- To be productive!
- To be successful in his career
- To be with family and friends

Frustrations

- Unable to categorize
- Boring social events
- Learning to filter the doesn't have proper time management, he sometimes miss the work and he fires.

Motivation

Number
Money
Recognition
Power
Growth
Stability
Security
Time
Relationships
Freedom
Fun
Influence
Peace
Health
Family
Leisure

Personality Type

Introvert — Extrovert
Thinking — Feeling
Sensing — Intuition
Judging — Perceiving

Preferred Channel

Facebook
Twitter
Instagram
Online and Social Media
Email
Mobile Phone
Face to Face & TV
Newspaper & Magazines

card sorting

user flow

Here a user will navigate through the screens.

task flow

Task flow is a straight forward structure of tasks in one direction. In this case performs whole task in a single flow. It also provides specific task groups such as login or new account.

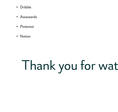
color palette

typography

buttons

icons

lo-fi wireframes



hi-fi wireframes

logo used

ensurigo ensurigo

conclusion

There are a number of ways that a task tracking app can be made more unique and stand out from other task tracking tools that are available.

One approach could be to focus on features that allow users to create custom workflows that match their specific needs and processes. This can help to make the app more efficient and effective for each user.

Advanced collaboration features: The app should have advanced collaboration features such as real-time collaboration, group chat, and task comments. This can help to improve communication and collaboration among team members.

Artificial Intelligence: The use of AI can provide advanced features such as predictive analytics, natural language processing, and machine learning. These features can help to automate repetitive tasks and streamline task management and task suggestions.

Advanced reporting and analytics: The app should provide advanced reporting and analytics features that provide detailed insights into task completion rates, time spent on tasks, and more. This can help managers and teams to better understand how the team is working and where improvements can be made.

Customizable notifications: The app should allow users to customize their notification settings, such as receiving notifications for specific events or choosing to be notified via email and/or message, or push notifications.

Integration with other tools: The app should have the ability to integrate with other tools that the company already uses, such as email, calendar, project management tools and other software, this can help to streamline workflows and improve efficiency.

Mobile and offline access: The app should have mobile and offline support, which will allow users to access their tasks and information even when they are away from their desks or in areas with poor internet connection.

Personalization: The app should allow users to personalize their experience, such as customizing the layout, creating custom views, and creating custom fields.

By incorporating these unique features into a task tracking app, it can help to make the app stand out from other task tracking tools that are available and make it more useful, efficient and effective for users.

prototype

Prototype: https://www.figma.com/proto/vE1qQqxdzdmfDvZ5Q2qA/task-management-design-update?node-id=0%3A1&scaling=min-zoom&page-id=0%3A1&starting-point-node-id=0%3A1&show-proto-sidebar=1&mode=design

Design file: https://www.figma.com/file/vE1qQqxdzdmfDvZ5Q2qA/task-management-design?node-id=0%3A1&t=ZGcuFFQqqwvFqqxc-1

references

- Behance
- Dribbble
- Awwwards
- Pinterest
- Notion

Thank you for watching